

Website Design and Construction Cost Packages

Please look at the options included in our set Price design packages listed below. Please note that this does not include hosting and domain registration costs.

Design Packages

Basic from £712	Enhanced from £1,455	Advanced from £1,985
<ul style="list-style-type: none"> • A choice of template designs • Up to 5 pages • 5 stock image (No DTP applied) 	<ul style="list-style-type: none"> • Up to 10 pages • Up to 20 images • (5 originally sourced images and 15 from stock) • Contact form directly to your e-mail • Basic Copy writing 	<ul style="list-style-type: none"> • Up to 15 pages • Up to 30 images • (10 originally sourced images and 20 from stock) • Contact form directly to your e-mail • Competitive Copy writing • Basic Flash Animation

Database Packages

Database Driven Site	Super Enhanced	Super Advanced
Windows Server using ASP, ASP Net	£680	£580
UNIX Server using PHP	£915	£815

Hosting

Server	Basic (per annum)	Enhanced (per annum)	Advanced (per annum)	Super (per annum)
Windows	£100	£180 includes 2 hrs of updates	£300 includes 5 hrs of updates	£500 includes 10 hrs of updates
UNIX	£100	£180 includes 3 hrs of updates	£300 includes 6 hrs of updates	£500 includes 10 hrs of updates

The Basic, Enhanced and Advanced design packages consist of a website with a maximum set number of pages e.g.: home, services, case studies, products, contact us, portfolio, FAQ's etc.

The Basic site is developed from a choice of design templates, whereas the Enhanced site allows for a more unique design.

The Advanced package allows more time for more complex and interactive designs and content. It includes Flash animation if required, which a lot of websites have on their front page as you enter the site.

Please note that stock images are sourced from our own library of images with no desk top publishing (DTP) enhancements applied. Sourced images can either be supplied from you or we can source them for you as an add-on. Sourced Images will be graphically enhanced to fit with the look and feel of your site.

To maintain up to date information on your site, we recommend the database driven packages as an add-on to the design packages. This includes 1 interactive page with a database and an administration site. Alternatively if you wish us to maintain your site, you may consider our hosting options listed below which include 3 to 10 hours of updates a year.

How the process works

We will start by discussing your brief with you to include the content of each individual page, and the extent of interaction required. After the initial consultation where we will decide on the best package for the work required. We will then provide you with a definitive proposal in which requirements and costs will be confirmed. We will ask for a 30% deposit at this stage, with the balance payable on completion.

The next stage will be to show you 3 possible designs for the site (For the Basic design choices will be presented from a list of pre-designed templates). You then decide which one you like and we develop that further, and estimate a completion date for the site going live.

Requirements from the client

All the above packages rely on you supplying the basic copy (final and complete copy for the Basic site) and the sourced imagery, with a clear understanding on how you want the site to work and what the key important elements are. However, we can do additional copy writing work and sourcing of photographic as an add-on.

Add-ons

If you require more interactive services such as an on-line payment facility etc, we recommend you choose from the add-ons listed below.

Please note that Domain Registration and Hosting is a separate add on to all the packages above.

Add-ons

Add-ons (cost per hour)	Super Add-ons (cost per hour)
Extra pages = £45	Tutorials/Training = £35
Copy writing = £35	News facility = £70
Animation using Flash or DHTML = £45	Mailing List = £55
Programming = £60	On-line payment = £70
Web site support = £35	Calendar = £65
Hosting – see hosting table.	Guest Book = £45
Extra sourcing of images = £50	Content Management System = £100
Interactive CD of web site using Flash = £55	Database Design = £100

Some definitions:

- News Page - Allows you to post important news or announcements.
- Guestbook – Guests can submit their comments.
- Mailing List – Users can register to receive e-mails on latest offers or news.
- Calendar – Users can click on dates from a calendar to view the day's excursion or mini breaks.
- Web site support – This is applied in cases where your site is hosted with a third party and not with HostSP.
- Content Management System – a tool that enables you and other users to create, edit, manage and finally publish a variety of content (such as text, graphics, video etc), whilst being constrained by a centralised set of rules, process and workflows that ensure a coherent, validated website appearance.